

77
NFP
Digitale Transformation
Nationales Forschungsprogramm

80
PNR
Covid-19 et société
Programme national de recherche

85 Jahre
years
ans
KOF



Unil
UNIL | Université de Lausanne
E4S
Enterprise for Society

Shaping Digital Job Search Strategies and Outcomes

Workshop

National Research Programme 77 “Digital Transformation”; National Research Programmes 80
University of Lausanne; KOF Swiss Economic Institute
The Enterprise for Society Center (E4S)

Date: **January 9, 2024**

Time: **9:00-17:25**

followed by an optional Apéro and Dinner

Location: [Impact Hub Zürich - Colab, Sihlquai 131, 8005 Zürich](#)



Program

- 09:00 - 09:15** *Welcome coffee 15 min.*
- 09:15 - 09:20** Rafael Lalive and Michael Siegenthaler: **Introduction**
- 09:20 - 09:30** Mathis Brauchbar (Advocacy ag): **NRP 77 “Digital Transformation”**
- 09:30 - 09:55** Lionel Koller / Sylvia Kleeblatt (Kununu): **Kununu Jobs**
- 09:55 - 10:15** Daniel Kopp (KOF Swiss Economic): **Valuation of wage and non-wage job amenities**
- 10:15 - 10:45** *Coffee break 30 min.*
- 10:45 - 11:10** Conny Wunsch (University of Basel): **Jobseekers’ Skills and Job Search Behaviour**
- 11:10 - 11:35** Mirjam Bächli (UNIL): **Online Advice and Cognitive Trainings for Job Seekers**
- 11:35 - 11:50** Achim Ahrens (ETH Zurich): **An Online Platform for Refugee Job Matching**
- 12:00 - 12:30** **Morning Wrap Up**
- 12:30 - 14:00** *Lunch at [AUER&Co](#)*

14:00 - 14:15 Marius Osterfeld (*Swissstaffing*): **Role of temp agencies for matching**

14:15 - 14:40 Jeremias Klaeui (*UNIL*): **Search scopes and search outcomes**

14:40 - 15:05 Michael siegenthaler (*KOF*): **Job Search and Recruiting Across Occupational**

15:05 - 15:35 *Coffee break 30 min.*

15:35 - 15:50 Yves Schneuwly (*Coople Holding AG*): **Unlocking the power of the flexible workforce**

15:50 - 16:05 Felix Busch : **Automation and Remote Work**

16:05 - 16:30 Fabrizio Colella (*USI Lugano*): **Structural Breaks and Labor Demand**

16:05 - 16:30 Michael Aklin (*EPFL*): **Transferring Fuel Jobs to Green Jobs**

16:55 - 17:25 **Afternoon Wrap Up**

17:25 *Apéro*

18:30 *Dinner at [Restaurant Markthalle](#)*